

iPUMSE 2019

Author Guidelines

1. Introduction

These guidelines are provided in order to facilitate the submission of high quality extended research abstracts in a professional and impressive manner. All extended abstracts should be based on original work and plagiarism constitutes grounds for disqualification. Accepted abstracts will be published in the conference proceedings provided at least one of the authors will register and present the paper. Authors of best selected papers will be invited to submit their full papers to be published in the “Peradeniya Management Review” which is the refereed journal of the Faculty of Management at the University of Peradeniya, Sri Lanka.

2. General Guidelines

- The extended abstract should be self-contained original document that describe your research.
- The authors should adhere to these guidelines when preparing the extended abstract to be submitted to the iPUMSE 2019.
- The deadline for paper submission is available in the iPUMSE website.
- Early submission is encouraged as it helps editorial board to manage the review process in a timely manner.
- Submission guidelines should strictly be followed by the authors.
- Author (s) should make sure that the extended abstracts submitted to the iPUMSE have not been published previously or not under consideration for publication by any journal or conference.

3. Formatting

Length: The extended abstract should be between 1000-1200 words excluding the list of reference.

Line Spacing: The paper must be 1.5 spaced.

Margins: one-inch margins with justified text

Font: 12-point Times New Roman

Page size: A4 paper.

Typeset text: Use normal capitalization within the text and do not use bold face for emphasis. Italics are acceptable.

Figures and Tables: All figures/tables should be integrated in the text. The figure caption style should have the same font and size as the main text.

Language: All papers should be in English (British English is preferred) and written in a way free from grammatical and spelling inaccuracies. You are encouraged to proof read carefully your paper before submission. Authors for whom English is the second language may choose to have their extended abstracts professionally edited before submission to ensure the language accuracy.

Paper Title: The title of the paper should be in Times New Roman, size 14 with upper- and lowercase letters in bold font and centered.

Authorship:

All authors should be listed on the first page after the title (only for camera ready copy). The corresponding author is responsible for ensuring that all authors have seen, approved and are fully conversant with the contents of the paper. All authors are responsible for the accuracy of the manuscript.

Author name(s) affiliation(s) and emails should be appeared after the title as follows:

Lead Author (Times New Roman 12)

Institute and Country (Italic, Times New Roman 12 with upper- and lowercase letters)

author@email.com (Italic Times New Roman 12)

Co-Author One (Times New Roman 12)

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Co-Author Two (Times New Roman 12)

Institute and Country (Italic Times New Roman 12 with upper- and lowercase letters)

Co-author two@email.com (Italic Times New Roman 12)

*Corresponding author should be marked with asterisk

4. Extended Abstract Headings

Only the major headings as given below should be presented (Introduction, objectives etc.). Headings should be left aligned and displayed in capital letters with bold font on a dedicated line.

Introduction: The introduction usually contains a background and/or a motivation for the research including comparison to related research.

Aims/Objectives: The aims/objectives of the research paper summarize what is to be achieved by the research study.

Theory: (Optional). A brief description of the theoretical foundations, research framework, etc. should be presented.

Methods: This section should describe what was done to answer the research question/achieve research objectives, describe how it was done, justify the research design, and explain how the analytical tools/techniques were used.

Results: Presentation of the result obtained. If possible, use descriptive figures or tables rather than explain in text. Do not discuss or interpret the results at this stage.

Discussion: Discuss the results in light of the available literature in your chosen area of study. Show the results in perspective by comparing to other studies or generally accepted knowledge in the field. Critically evaluate your own method and results with respect to the simplifications made.

Implications: Discuss the implications of your findings to the theory and practice and outline the limitations and directions for the further empirical studies.

Keywords: Include only up to 5 keywords

Funding Acknowledgement:

Author/s must declare all sources of research funding in the extended abstract (where relevant).

References: Include references in alphabetical order using Harvard referencing style (Times New Roman, 10pt, left aligned). Ensure that the references are accurate as per the examples given below.

For books: Surname, Initials (Year of Publication), Title, Publisher, Place of Publication.

Example:

Casson, M. (1979), *Alternatives to the Multinational Enterprise*, Macmillan, London.

For chapters in edited books: Surname, Initials (Year), "Title", in Editor's Name, Initials (Ed.), Title, Publisher, Place, Pages.

Example:

Bessley, M. and Wilson, P. (1984), "Public policy and small firms in Britain," in Levicki, C. (Ed.), *Small Business Theory and Policy*, Croom Helm, London, pp. 111-126.

For journal articles: Surname, Initials (Year), "Title", Journal Name, Volume, Number, Pages.

Example:

Fox, S. (1994), "Empowerment as a catalyst for change: an example from the food industry", *Supply Chain Management*, Vol. 2, No. 3, pp. 29-33.

For electronic sources: The URL of the web site at which they may be found along with the date of latest access.

Example:

Abhiman, D., Subhash, C., and Ray, A. (2009). Labor-use efficiency in Indian banking: A branch-level analysis. *Omega*, 37(2), 411-425. <http://dx.doi.org/10.1016/j.omega.2007.05.02>

5. Citations

These are in-text identifications of other research. Citations of papers should include the name(s) of author(s) and the year of publication, e.g. Silva (1995) or (Silva, 1995). References to papers with more than two authors should be in the form of the first author's name followed by 'et al.'-, e.g. Perera et al. (1999) or (Perera et al., 1999).